

# Parker Technical Education Center

Celebrating Success

August 2024



**North Idaho  
College**

# Trades and Industry

- Autobody and Paint Technology
- Automotive Technology
- Construction Management
- Diesel Technology
- Heating, Ventilation, Air Conditioning, Refrigeration
- Industrial Mechanic / Millwright
- Machining and CNC Technology
- Mechanical Design Engineering
- Mechatronics
- Wastewater Treatment Plant Technology
- Welding Technology



# Enrollment

**39% increase year over year**

- Fall 2024 – 146
- Fall 2023 – 106



# Dual Credit Enrollment

- Autobody and Paint Technology
- Construction Management
- Heating, Ventilation, Air Conditioning, Refrigeration
- Machining and CNC Technology
- Mechanical Design Engineering
- Welding Technology



# Key Drivers of Enrollment Growth

## Outreach

- Bus Tour
- Idaho LAUNCH
- Trick or Treat Event
- Rathdrum Rumble
- Hard Hats, Hammers and Hot Dogs
- Women at Work
- School Tours

## Marketing

- Social media, TV, Radio
- Cd'A Press, North Idaho Business Journal, Workforce Training Catalog
- Workforce Development Council Outreach Grant – Updated photos, videos, and brochures



# Future Growth Opportunities

- Second-year retention
- The additional cohort in Diesel Technology
- The additional cohort in Welding Technology
- Increase awareness of Mechatronics and expand it to a two-year program
- Dual Credit

