



The diagram features a central light blue circle with an orange border, labeled "Students". Below it is a smaller circle with a thick black border, containing a white curved arrow pointing right. A white arrow points upwards from the black-bordered circle to the "Students" circle. The background is dark blue with abstract geometric shapes: purple hexagons, orange and pink diagonal lines, and overlapping circles in purple and blue. The words "structure" and "Program" are partially visible at the bottom left and right respectively.

**Students**

**structure**

**Program**

# Students

Enhance student access and support services to strengthen student success.

**1.1**

**1.2**

**1.3**

## Objective 1.1

Simplify the admission process and reduce barriers making it easier to enroll.

Outcome  
1.1.1

Outcome  
1.1.2



Increased number of students who complete the full enrollment process (from inquiry to registration) by three percent per year for three years.

**Actions**

**Metrics**

**Actions**

**Element 451  
implementation**

**Drip campaigns**

**Application valid for a  
year versus a semester**

# Key Results

1	Application numbers and yield
2	Percent of students awarded financial aid or scholarships
3	Actual Start term (if reducing the barrier of the student having to reapply for admission. Does it reduce the barrier?)
4	Track the percentage of students who complete the enrollment process before and after the implementation of process simplifications

Reduced barriers to completing  
the enrollment process.

**Actions**

**Metrics**



## Actions



Implementation of Advising Appointment Scheduling and Orientation Program

Launch the redesigned Orientation program, featuring academic advising, course registration, and first-semester readiness components, to ensure new students are well-prepared and supported as they transition to college

Hire a Director of Orientation and Student Engagement to lead the redesign and implementation of a comprehensive student Orientation program

Implement Element 451's Appointments module to provide students with access to online advising appointment scheduling. This enhancement will streamline the advising and registration process, improve accessibility, and support early academic planning

# Key Results

1

Measure the time taken by new students to complete all enrollment steps from inquiry to registration with a target reduction of “x” percent from baseline data

## Objective 1.2

**Execute effective retention strategies ensuring students are engaged and supported in achieving their educational goals.**

**Outcome  
1.2.1**

**Outcome  
1.2.2**

Increased fall-to-fall retention  
rate of first-year students by 5%  
within two academic years.

**Actions**

**Metrics**

## Actions

```
graph TD; Center(( )) --> A1[Increase percentage of students who attend FYE and develop second year programming]; Center --> A2[Implement an Early Alert program]; Center --> A3[Enhance interventions for student on academic probation]; Center --> A4[Implement new student orientation]; Center --> A5[Implement a Case Load model or tool]; Center --> A6[Explore ways to reduce financial barriers for students];
```

**Increase percentage of students who attend FYE and develop second year programming**

**Implement an Early Alert program**

**Enhance interventions for student on academic probation**

**Implement new student orientation**

**Implement a Case Load model or tool**

**Explore ways to reduce financial barriers for students**



# Key Results

1	Retention Rates
2	Persistence Rates
3	Track the percentage of first-year students who return for the following fall semester by analyzing institutional data.

Increased persistence rate for current students by 5% within two academic years.

**Actions**

**Metrics**

## Actions



```
graph LR; Center(( )) --> A[Implement an Early Alert program]; Center --> B[Implement a Case Load model or tool];
```

Implement an Early Alert  
program

Implement a Case Load  
model or tool

# Key Results

1

Analyze institutional persistence data over two academic years.

## Objective 1.3

Develop and implement targeted strategies that attract various student populations by promoting the benefits of attending and completing programs.

### Outcome 1.3.1



Achieved 15% increase in the enrollment  
of non-traditional student populations  
within two academic years.

**Actions**

**Metrics**

## Actions



Drip campaigns

Keep track of all  
campaigns

RNL strategies for  
recruiting non-  
traditional  
partnerships with adult  
education center,  
workforce training, and  
business partners

# Key Results

1	Track persistence and retention based on age
2	Non-Trad (MOU's with businesses)
3	Measure tuition assistance from employers
4	Track enrollment data of incoming non-traditional students before and after the implementation of targeted recruitment campaigns and outreach efforts