

2024 - 2028 Strategic Plan

MISSION STATEMENT

North Idaho College meets the diverse educational needs of students, employers, and the northern Idaho communities it serves through a commitment to student success, educational excellence, community engagement, and lifelong learning.

VISION STATEMENT

As a comprehensive community college, North Idaho College strives to provide accessible, affordable, quality learning opportunities. North Idaho College endeavors to be an innovative, flexible leader recognized as a center of educational, cultural, economic, and civic activities by the communities it serves.

GOAL 1: STUDENT SUCCESS

A vibrant, lifelong learning environment that engages students as partners in achieving educational goals to enhance their quality of life.

Goal 1, Objective A: Provide innovative, progressive, and student-centered programs and services.

Performance Measures

 Percentage of entering degree/certificate-seeking students who were awarded a degree or certificate, transferred, or are still enrolled at eight years after entry. Source: IPEDS Outcome Measures Survey. [CCM 257]

| | | | | | Bench | nmark |
|-----------|-----------|-----------|-----------|-----------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 48.6% | 51.2% | 51.6% | 54.4% | | | |
| 2011-2012 | 2012-2013 | 2013-2014 | 2014-2015 | | | |
| cohort | cohort | cohort | cohort | Available | 52% | 54% |
| followed | followed | followed | followed | July 2023 | 32/0 | 54% |
| through | through | through | through | | | |
| 8/31/2019 | 8/31/2020 | 8/31/2021 | 8/31/2022 | | | |

Benchmark: 54% ¹ (by 2028)

II. Percentage of NIC Dual Credit students who participated in dual enrollment during any year of high school and matriculated at NIC within one year following their high school graduation. Source: NIC Trends. [CCM 227]

| | | | | | | Benchmark | |
|---|---|---|---|------------------------|---------|-----------|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 | |
| 32.1% (350/1092) 2018 HS Grad Cohort | 27.1% (329/1216) 2019 HS Grad Cohort | 26.5% (327/1235) 2020 HS Grad Cohort | 26.3% (319/1211) 2021 HS Grad Cohort | Available July 2023 | 26% | 27% | |

Benchmark: 27% 2 (by 2028)

III. Percentage of NIC Dual Credit students who participated in dual enrollment during any year of high school and matriculated at other institutions within one year following their high school graduation. *Source: NIC Trends.* [CCM 228]

| | | Benchmark | | | | |
|---|---|---|---|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 51.6% (563/1092) 2018 HS Grad Cohort | 50.2% (611/1216) 2019 HS Grad Cohort | 47.3% (584/1235) 2020 HS Grad Cohort | 46.2% (560/1211) 2021 HS Grad Cohort | Available July 2023 | 47% | 49% |

Benchmark: 49% 3 (by 2028)

IV. Total number of degrees/certificates produced, broken out by a) certificates of less than one year; b) certificates of at least one year; and c) associate degrees. Statewide Performance Measure. Source: NIC Trends. [CCM 238]

| | | Benchmark | | | | |
|---------------|---------------|---------------|---------------|-----------|---------------|---------------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| | | | | | | |
| a) 74 | a) 121 | a) 96 | a) 83 | | a) 97 | a) 98 |
| b) 604 | b) 620 | b) 639 | b) 568 | Available | b) 645 | b) 652 |
| c) 681 | c) 659 | c) 734 | c) 734 | July 2023 | c) 741 | c) 749 |
| Total Awards: | Total Awards: | Total Awards: | Total Awards: | | Total Awards: | Total Awards: |
| 1359 | 1400 | 1469 | 1385 | | 1483 | 1499 |

Benchmark: a) 98 b) 652 c) 749 4 (by 2028)

V. Number of unduplicated graduates broken out by a) certificates of less than one year; b) certificates of at least one year; and c) associate degrees. *Statewide Performance Measure. Source: NIC Trends.* [CCM 239]

| | | Benchmark | | | | |
|--|---|--|--|------------------------|--|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| a) 65 b) 583 c) 650 Total overall unduplicated count: 872 | a) 105 b) 604 c) 619 Total overall unduplicated count: 893 | a) 85 b) 629 c) 676 Total overall unduplicated count: 921 | a) 68 b) 550 c) 681 Total overall unduplicated count: 897 | Available July 2023 | a) 86 b) 635 c) 683 Total overall unduplicated count: 930 | a) 87 b) 642 c) 690 Total overall unduplicated count: 939 |

Benchmark: a) 87 b) 642 c) 690 5 (by 2028)

Goal 1, Objective B: Engage and empower students to take personal responsibility and to actively participate in their educational experience.

Performance Measures

I. Percentage of CTE Graduates that responded to a follow-up survey who achieved positive placement after leaving postsecondary education. *Source: NIC Trends.* [CCM 177]

| | | | | | Bench | nmark |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 87.9% 2018-19 Graduates | 83.8% 2019-20 Graduates | 85.1% 2020-21 Graduates | 77.2% 2021-22 Graduates | Available July 2024 | 85% | 87% |

Benchmark: 87% ⁶ (by 2028)

II. Percentage of non-remedial courses (duplicated student headcount) completed in the fall term with a C or better. *Source: NIC Trends.* [CCM 108]

| | | Benchmark | | | | |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 81.0% 13,459/16,614 Fall 2018 | 81.0% 12,854/15,873 Fall 2019 | 80.3% 11,777/14,666 Fall 2020 | 82.2% 11,764/14,315 Fall 2021 | Available July 2023 | 80% | 82% |

Benchmark: 82% ⁷ (by 2028)

Goal 1, Objective C: Promote programs and services to enhance access and successful student transitions.

Performance Measures

I. Persistence Rate: Full-time, first-time and new transfer-in students who persist to spring or receive an award that first fall as a percentage of that population. *Source: NIC Trends.* [CCM 155]

| | | | | | | Benchmark | |
|---|---|---|---|------------------------|---------|-----------|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 | |
| 80.7% (671/832) Fall 18 to Spring 2019 | 79.8% (604/757) Fall 19 to Spring 2020 | 79.2% (568/717) Fall 20 to Spring 2021 | 79.2% (563/711) Fall 21 to Spring 2022 | Available July 2023 | 79% | 80% | |

Benchmark: 80% 8 (by 2028)

II. Retention Rate: Full-time, first-time, degree/certificate-seeking student retention rates as defined by IPEDS. *Source: Integrated Postsecondary Education Data System (IPEDS).* [CCM 025]

| | | Benchmark | | | | |
|---|---|---|--|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 55.0% (377/686) Fall 2018 cohort | 56.1% (361/644) Fall 2019 cohort | 61.7% (366/593) Fall 2020 cohort | 60.7% (372/613) Fall 2021 cohort (Preliminary) | Available July 2023 | 61% | 63% |

Benchmark: 63% 9 (by 2028)

III. Retention Rate: Part-time, first-time, degree/certificate-seeking student retention rates as defined by IPEDS. *Source: Integrated Postsecondary Education Data System (IPEDS).* [CCM 026]

| | | | | | | nmark |
|--|--|---|--|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 32.6% (78/239) Fall 2018 cohort | 35.4% (86/243) Fall 2019 cohort | 38.6% (101/262) Fall 2020 cohort | 45.2% (114/252) Fall 2021 cohort (Preliminary) | Available July 2023 | 36% | 37% |

Benchmark: 37% ¹⁰ (by 2028)

IV. Percent of undergraduate, degree/certificate-seeking students completing 30 or more credits per academic year at the institution reporting. *Statewide Performance Measure. Source: NIC Trends.* [CCM 195]

| | | Bench | nmark | | | |
|---------------------|--------------------|---------------------|---------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 10.5% (329/3120) | 9.9% (288/2920) | 10.2% (284/2785) | 10.3% (268/2605) | Available July 2023 | 9% | 10% |

Benchmark: 10% 11 (by 2028)

V. Percent of first-time, full-time, degree/certificate-seeking students graduating within 150% of time. Statewide Performance Measure. Source: Integrated Postsecondary Education Data System (IPEDS). [CCM 196]

| | | Benchmark | | | | |
|---|---|---|---|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 25.4% (174/683) Fall 2016 Cohort | 28.1% (188/668) Fall 2017 Cohort | 28.3% (194/686) Fall 2018 Cohort | 26.4% (170/644) Fall 2019 Cohort | Available July 2023 | 28% | 30% |

Benchmark: 30% 12 (by 2028)

VI. Percent of first-time, full-time, degree/certificate-seeking students graduating within 100% of time. Statewide Performance Measure. Source: Integrated Postsecondary Education Data System (IPEDS). [CCM 199]

| | | Benchmark | | | | |
|---|---|---|--|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 20.2% (135/668) Fall 2017 Cohort | 18.7% (128/686) Fall 2018 Cohort | 17.4% (112/644) Fall 2019 Cohort | 25.4% (151/594) Fall 2020 Cohort (Preliminary) | Available July 2023 | 17% | 20% |

Benchmark: 20% 13 (by 2028)

GOAL 2: EDUCATIONAL EXCELLENCE

High academic standards, passionate and skillful instruction, professional development, and innovative programming while continuously improving all services and outcomes.

<u>Goal 2, Objective A: Evaluate, create and adapt programs that respond to the educational and training</u> needs of the region.

Performance Measures

I. Market Penetration: Unduplicated headcount of credit students as a percentage of NIC's total service area population. *Source: NIC Trends.* [CCM 037]

| | | | Bench | ımark | | |
|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 2.9% 6,900/240,202 | 2.7% 6,586/245,861 | 2.4% 6,098/253,227 | 2.2% 5,717/265,384 | Available July 2023 | 2.3% | 2.0% |

Benchmark: 2.0% ¹⁴ (by 2028)

II. Market Penetration: Unduplicated headcount of non-credit students as a percentage of NIC's total service area population. *Source: NIC Trends.* [CCM 038]

| | | | Benc | hmark | | |
|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 2.3% 5,419/240,202 | 1.8% 4,471/245,861 | 1.9% 4,794/253,227 | 1.6% 4,189/265,384 | Available July 2023 | 1.8% | 1.7% |

Benchmark: 1.7% ¹⁵ (by 2028)

III. Percent of undergraduate, degree/certificate-seeking students taking a remediation course completing a subsequent credit bearing course (in the area identified as needing remediation) within a year with a "C" or higher. Statewide Performance Measure. Source: NIC Trends. [CCM 203/204]

Math

| | | Benchmark | | | | |
|--------------|--------------|--------------|--------------|-----------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 27.3% | 27.5% | 30.9% | 30.6% | Available | | |
| (188/688) | (145/528) | (146/473) | (129/422) | | 26% | 26% |
| 17-18 cohort | 18-19 cohort | 19-20 cohort | 20-21 cohort | July 2023 | | |

English

| | | Bench | nmark | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 22.7% (80/352) 17-18 cohort | 29.9% (73/244) 18-19 cohort | 21.1% (51/242) 19-20 cohort | 24.0% (48/200) 20-21 cohort | Available July 2023 | 20% | 25% |

Benchmark: Math 25%; English 25% ¹⁶ (by 2028)

IV. Percent of new degree/certificate-seeking freshmen completing a gateway math course within two years. *Statewide Performance Measure*. *Source: NIC Trends*. [CCM 198]

| | | | Benchmark | | | |
|------------------------------------|------------------------------------|------------------------------------|---|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 53.2% (314/590) 16-17 cohort | 59.4% (326/549) 17-18 cohort | 52.5% (294/560) 18-19 cohort | 52.3% (274/524) 19-20 cohort preliminary | Available July 2023 | 30% | 31% |

Benchmark: 31% ¹⁷ (by 2028)

<u>Goal 2, Objective B: Engage students in critical and creative thinking through disciplinary and interdisciplinary teaching and learning.</u>

Performance Measures

I. Student perceptions of Student-Faculty Interactions. Source: Community College Survey of Student Engagement (CCSSE). [CCM 162]

| | | | | | Bench | nmark |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 52.2 | 52.2 | 50.9 | 47.3 | Spring 2023 | | |
| Spring 2015 Top Schools 58.9 | Spring 2017 Top Schools 58.5 | Spring 2019 Top Schools 60.1 | Spring 2021 Top Schools 60.7 | Available July 2023 | N/A | 50 |

Benchmark: Standardized Benchmark Mean of 50 ¹⁸ (by 2028)

Note: Survey administered every other year so data points may not line up with FY headers.

II. Student perceptions of Support for Learners. Source: Community College Survey of Student Engagement (CCSSE). [CCM 165]

| | | Benchmark | | | | |
|---------------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 46.4 | 44.2 | 48.6 | 42.2 | Spring 2023 | | |
| Spring 2015 Top Schools 59.8 | Spring 2017 Top Schools 58.4 | Spring 2019 Top Schools 60.9 | Spring 2021 Top Schools 60.5 | Available July 2023 | N/A | 50 |

Benchmark: Standardized Benchmark Mean of 50 ¹⁹ (by 2028)

Note: Survey administered every other year so data points may not line up with FY headers.

<u>Goal 2, Objective C: Strengthen institutional effectiveness, teaching excellence and student learning</u> through challenging and relevant course content, and continuous assessment and improvement.

Performance Measures

I. Percentage of Student Learning Outcomes Assessment (SLOA) goals met over 3-year plan. *Source: NIC Trends.* [CCM 114]

| | | Benchmark | | | | |
|---------|---------|-----------|---------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 89% | 81% | 90% | 90% | Available July 2023 | 90% | 90% |

Benchmark: At least 80% of SLOA goals are consistently progressing or met ²⁰ (by 2028)

II. Full-time to Part-time faculty ratio. Source: NIC Trends. [CCM 029]

| | | | Bench | nmark | | |
|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 0.8:1.0 161FT & 210PT | 0.7:1.0 150FT & 213PT | 0.8:1.0 144FT & 173PT | 0.8:1.0 131FT & 153PT | Available July 2023 | 0.8:1.0 | 0.8:1.0 |

Benchmark: No less than 0.8:1.0 ²¹ (by 2028)

<u>Goal 2, Objective D: Recognize and expand faculty and staff scholarship through professional</u> development.

Performance Measures

I. Professional Development resources are disbursed through a competitive and peer-reviewed process annually. *Source: NIC Trends.* [CCM 115]

| | | Bench | nmark | | | |
|-----------|----------|----------|-----------|-----------|-------------|-------------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| | | | | | Maintain or | Maintain or |
| \$180,950 | \$89,267 | \$59,345 | \$103,502 | Available | increase | increase |
| | | | | July 2023 | funding | funding |
| | | | | | levels | levels |

Benchmark: Maintain or increase funding levels ²² (by 2028)

Note: FY20 and FY21 decline due to COVID-related travel restrictions.

GOAL 3: COMMUNITY ENGAGEMENT

Collaborative partnerships with businesses, organizations, community members, and educational institutions to identify and address changing educational needs.

Goal 3, Objective A: Advance and nurture relationships throughout our service region to enhance the lives of the citizens and students we serve.

Performance Measures

I. Percentage of student evaluations of workforce training and community education courses with a satisfaction rating of above average. *Source: NIC Trends.* [CCM 054]

| | | Bench | nmark | | | |
|------------------|------------------|------------------|------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 96% (348/363) | 98% (281/286) | 96% (303/317) | 99% (214/217) | Available July 2023 | 96% | 96% |

Benchmark: 96% ²³ (by 2028)

<u>Goal 3, Objective B: Demonstrate commitment to the economic/business development of the region.</u> *Performance Measures:*

I. Licensure Pass Rates. Source: NIC Trends. [CCM 091]

| | | Benchmark | | | | |
|---------|---------|-----------|---------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 99% | 93% | 95% | 96% | Available July 2023 | 90% | 90% |

Benchmark: 90% ²⁴ (by 2028)

Goal 3, Objective C: Promote North Idaho College in the communities we serve.

Performance Measures

I. Dual Credit annual credit hours taught in the high schools as percentage of total dual credit hours taught. *Source: Idaho State Board of Education Dual Credit Report.* [CCM 020]

| | , , | | | | | |
|-------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------|---------|---------|
| | | Bench | nmark | | | |
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 8,111 41.4% of total | 7,721 credits 39.3% of total | 6,218 credits 33.5% of total | 6,857 credits 36.6% of total | Available July 2023 | 34% | 35% |

Benchmark: 35% (by 2028) 25

II. Dual Credit annual credit hours as percentage of total credits. Source: Idaho State Board of Education Dual Credit Report. [CCM 019]

| | | Benchmark | | | | |
|--------------|--------------|--------------|--------------|-----------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 19,594 | 19,658 | 18,534 | 18,722 | Available | | |
| credits | credits | credits | credits | July 2023 | 20% | 21% |
| 20% of total | 21% of total | 21% of total | 22% of total | July 2025 | | |

Benchmark: 21% ²⁶ (by 2028)

III. Dual Credit unduplicated annual headcount and percentage of total. Source: Idaho State Board of Education Dual Credit Report. [CCM 017]

| | | Bench | nmark | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 1,983 29% of total | 1,970 30% of total | 1,670 27% of total | 1,636 29% of total | Available July 2023 | 27% | 28% |

Benchmark: 28% 27 (by 2028)

Goal 3, Objective D: Enhance community access to college.

Performance Measures

I. Distance Learning proportion of credit hours. *Source: National Community College Benchmarking Project (NCCBP).* [CCM 258]

| | | | | | Bench | mark |
|---------------|---------------|---------------|---------------|-----------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 23.4% | 24.5% | 43.9% | 39.5% | Available | | |
| 11,250/47,979 | 11,099/45,355 | 18,828/42,874 | 16,399/41,517 | July 2023 | 30% | 30% |
| Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | July 2023 | | |

Benchmark: 30% of total student credit hours is achieved ²⁸ (by 2028)

GOAL 4: DIVERSITY

A learning environment that celebrates the uniqueness of all individuals and encourages cultural competency.

Goal 4, Objective A: Foster a culture of inclusion.

Performance Measures

I. Percentage of students enrolled from diverse populations. Source: NIC Trends. [CCM 105]

| | | | | | | Benchmark | |
|---|---|---|---|------------------------|--|--|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 | |
| 78.3% White 13.2% Other 8.5% Unknown | 77.8% White 14.5% Other 7.7% Unknown | 77.9% White 14.9% Other 7.2% Unknown | 77.6% White 15.2% Other 7.2% Unknown | Available July 2023 | Maintain a diverse, or more diverse population than the population within NIC's service region | Maintain a diverse, or more diverse population than the population within NIC's service region | |

Benchmark: Maintain a diverse, or more diverse population than the population within NIC's service region ²⁹ (by 2028)

Goal 4, Objective B: Promote a safe and respectful environment.

Performance Measures

I. Percentage of students surveyed that perceive NIC encourages contact among students from different economic, social, and racial or ethnic backgrounds. Source: Community College Survey of Student Engagement (CCSSE). [CCM 106]

| | | Benchmark | | | | |
|---|---|---|---|---------------------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 42.7% Spring 2015 National Average 53.5% | 38.4% Spring 2017 National Average 55.1% | 50.1% Spring 2019 National Average 56.2% | 40.9% Spring 2021 National Average 57.3% | Spring 2023 Available July 2023 | N/A | 45% |

Benchmark: 45% 30 (by 2028)

Note: Survey administered every other year so data points may not line up with FY headers.

Goal 4, Objective C: Develop culturally competent faculty, staff and students.

Performance Measures

I. Number of degree/certificate-seeking students who met the proficiency outcomes for identified GEM 5 and GEM 6 diversity competencies. *Source: NIC Trends.* [CCM 174]

| | | Bench | nmark | | | |
|---------|---------|---------|---------|------------------------|---------|---------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 86% | 88% | 87% | 88% | Available July 2023 | 87% | 90% |

Benchmark: 90% of degree/certificate-seeking students ³¹ (by 2028)

GOAL 5: STEWARDSHIP

Economic and environmental sustainability through leadership, awareness, and responsiveness to changing community resources.

Goal 5, Objective A: Exhibit trustworthy stewardship of resources.

Performance Measures

I. Tuition revenue as a percentage of total revenue. Source: NIC Trends. [CCM 172]

| | | Benchmark | | | | |
|---------|---------|-----------|---------|------------------------|---------|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| 23.9% | 23.1% | 21.3% | 21.3% | Available July 2023 | 21% | Total tuition revenue not to exceed 33.3% of revenue |

Benchmark: Total tuition revenue not to exceed 33.3% of revenue ³² (by 2028)

II. Tuition and Fees for full-time, first-time, in-district students, full academic year. Source: Integrated Postsecondary Education Data System (IPEDS). [CCM 130]

| | | | | , . | | |
|----------------|----------------|----------------|----------------|-----------|---------|---------|
| | | Benchmark | | | | |
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| \$3,396 | \$3,396 | \$3,396 | \$3,396 | Available | 720/ | 750/ |
| NIC Percentile | NIC Percentile | NIC Percentile | NIC Percentile | July 2023 | 73% | 75% |
| Score 73% | Score 73% | Score 73% | Score 73% | , | | |

Benchmark: 75th percentile 33 (by 2028)

Note: Higher percentile scores represent lower costs. For example, data indicates that NIC is less expensive than 73% of the institutions in its peer comparison group. Benchmark/target is to reach 75%.

III. Auxiliary Services generates sufficient revenue (net income) to cover direct costs of operations. Source: NIC Trends. [CCM 170]

| | | Benchmark | | | | |
|----------|-------------|------------|-----------|------------------------|--------------------------------|--------------------------------|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 |
| \$22,927 | (\$130,011) | (\$90,281) | \$206,258 | Available July 2023 | Annual direct costs maintained | Annual direct costs maintained |

Benchmark: Annual direct costs maintained ³⁴ (by 2028)

Goal 5, Objective B: Demonstrate commitment to an inclusive and integrated planning environment.

Performance Measures

I. NIC will utilize the Postsecondary Data Partnership (PDP) Dashboards

Benchmark: By 2024

Note: This target has been achieved; measure is currently under review.

Goal 5, Objective C: Explore, adopt, and promote initiatives that help sustain the environment.

Performance Measures

II. Energy consumption per gross square foot as determined by gas/electric costs. *Source: NIC Trends.* [CCM 192]

| | | | | | | Benchmark | |
|---------------|---------------|---------------|---------------|-----------|--------------|--------------|--|
| FY 2019 | FY 2020 | FY 2021 | FY 2022 | FY2023 | FY 2024 | FY 2028 | |
| \$0.94 | \$0.86 | \$0.90 | \$0.95 | | | | |
| per gross | per gross | per gross | per gross | Available | \$0.90 per | \$0.90 per | |
| square foot | square foot | square foot | square foot | July 2023 | gross square | gross square | |
| \$684,137/ | \$653,996/ | \$683,073/ | \$722,741/ | | foot | foot | |
| 727,863 sq ft | 756,863 sq ft | 756,863 sq ft | 756,863 sq ft | | | | |

Benchmark: \$0.90 per gross square foot 35 (by 2028)

KEY EXTERNAL FACTORS

- North Idaho College is currently under a show cause sanction imposed by the Northwest Commission on Colleges and Universities
- Changes in the economic environment, including the COVID-19 pandemic
- Changes in local, state, or federal funding levels
- Changes in local, state, or national educational priorities
- Changes in education market (competitive environment)

EVALUATION PROCESS

- Details of implementation
 - The Executive Accreditation and Planning Team leads the President's Cabinet in an annual review and revision of the strategic plan. The strategic plan is organized to align with North Idaho College's core values. Together, the core values and the strategic plan guide NIC to mission fulfillment.
- Status of goals and objectives
 - North Idaho College's goals for the strategic plan are also the college's core values. The objectives to meet the goals are reviewed with the data collected to determine if benchmarks have been met. The review process often leads to the following questions:
 - Is the data we are collecting providing information related to goal attainment?
 - Is additional data needed to better understand goal attainment?
 - Do the objectives need revision to reach goal attainment?
 - There were no substantial changes made to the goals and objectives in the past academic year.

Footnotes

- ¹ Benchmark is set based on IPEDS data from comparator institutions combined with current institutional challenges the desired level of achievement. Numbers for those comparator institutions range between 59% and 63% (based on median of comparator group institutions, 2011-12 through 2013-14, latest available). Cohort includes first-time degree/certificate-seeking and new transfer degree/certificate-seeking students for the fiscal year. Includes students who received a degree/certificate, transferred, or are still enrolled after eight years. [CCM 257]
- ² Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. National Student Clearinghouse results were used to calculate these numbers. Numbers are as of 02/27/2023. Data refreshes nightly so prior year trends may have changed slightly. Students who graduate during a fall or winter term may not be fully represented. [CCM 227]
- ³ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. National Student Clearinghouse results were used to calculate these numbers. Numbers are as of 02/27/2023. Data refreshes nightly so prior year trends may have changed slightly. Other Institutions excludes NIC. Students who graduate during a fall or winter term may not be fully represented. [CCM 228]
- ⁴ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Total awards by award level. Historical data has been revised to reflect current IPEDS definitions which reflect a change in methodology, effective October 2020. Data prior to FY21 may not reflect what was previously reported to IPEDS. [CCM 238]
- ⁵ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Counts are unduplicated by award level. Historical data has been revised to reflect current IPEDS definitions which reflect a change in methodology, effective October 2020. Data prior to FY21 may not reflect what was previously reported to IPEDS. [CCM 239]
- ⁶ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. This measure is currently under review due in part to methodology differences that exist between data collection processes. Positive placement includes employed and/or employed related to training. Percentages are calculated on respondents only. [CCM 177]
- ⁷ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. This measure represents the number of students (duplicated headcount) who completed non-remedial courses with a C or better (or P or S). Denominator is the duplicated count of students enrolled in non-remedial courses at the end of term. Does not include labs, incompletes, or audits. [CCM 108]
- ⁸ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 155]
- ⁹ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark calculations exclude the outlier year. Anticipate FYE program to increase retention. This cohort represents a small percentage of NIC's total credit student population. FY22 numbers are pre-IPEDS submission. [CCM 025]
- ¹⁰ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark calculations exclude the outlier year. Anticipate FYE program to increase retention. This cohort represents a small percentage of NIC's total credit student population. FY22 numbers are pre-IPEDS submission. [CCM 026]

- ¹¹Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Based on a cohort of students that excludes non-degree/certificate-seeking, Dual Credit, and 100% audits. Includes registered credits and credits awarded through placement tests, Summer/Fall/Spring. Refreshed nightly so numbers may change slightly, i.e., incomplete grade changes. Impacted by COVID. Aspire to get back to pre-COVID levels in 2023 and 2027 will improve due to FYE program. [CCM 195]
- ¹²Benchmark is set based on IPEDS data from comparator institutions combined with current institutional challenges and the desired level of achievement. [CCM 196]
- ¹³ Benchmark is set based on IPEDS data from comparator combined with current institutional challenges and the desired level of achievement. FY22 numbers (Fall 2020 cohort) are pre-IPEDS submission and should be considered preliminary at this point. [CCM 199]
- ¹⁴ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark factors in decrease in enrollment and increase in population. Service Area population numbers are based on latest United States Census Bureau estimates (2021). [CCM 037]
- ¹⁵ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. FY22 enrollment decline due to fewer Community Education courses now being offered. Benchmark factors in decrease in enrollment and increase in population. Service Area population numbers are based on latest United States Census Bureau estimates (2021). [CCM 038]
- ¹⁶Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 203/204]
- ¹⁷Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Full year cohort, first-time degree/certificate-seeking, full- and part-time (IPEDS). Gateway courses include MATH 123, 130, 143, 147, 157, 160, 170, and 253. [CCM 198]
- ¹⁸ Benchmark is set based on the standardized mean of benchmark scores. Data points represent benchmark scores for the CCSSE Benchmark: Student-Faculty Interaction. Benchmarks are groups of conceptually related survey items that address key areas of student engagement. Benchmark scores are standardized to have a mean of 50 and a standard deviation of 25 across all respondents. Top Schools are those that scored in the top 10 percent of the cohort by benchmark. CCSSE is a survey administered to community college students across the nation. [CCM 162]
- ¹⁹ Benchmark is set based on the standardized mean of benchmark scores. Data points represent benchmark scores for the CCSSE Benchmark: Support for Learners. Benchmarks are groups of conceptually related survey items that address key areas of student engagement. Benchmark scores are standardized to have a mean of 50 and a standard deviation of 25 across all respondents. Top Schools are those that scored in the top 10 percent of the cohort by benchmark. CCSSE is a survey administered to community college students across the nation. [CCM 165]
- 20 Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Each action for the goals is rated on a scale of 1 to 3: 3 = Action Met, 2 = Consistently Progressing, or 1 = Not Attempted. N/A = future timeline for the goal. The mean score of all actions is calculated and the percentage is used to evaluate this measure. The goals are evaluated annually. [CCM 114]
- ²¹ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Counts include all active employees. [CCM 029]

- ²² Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Reflects the total of the Faculty PIP, Staff PIP, and Professional Development Fund and all expenses in the staff development line item for the general fund departments. Does not include tuition waivers for NIC courses taken by NIC employees. FY20 and FY21 substantially lower than prior years due to COVID-related travel restrictions. [CCM 115]
- ²³ FY22 cohort of students is smaller due to a decrease in number of Community Education classes offered. Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 054]
- ²⁴ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Percentages shown reflect the average pass rate of all programs. Programs may vary year to year. FY22 includes Dental Hygiene, Medical Lab Technology, Physical Therapy Assistant, Practical Nursing, Registered Nursing, and Surgical Technology. In the evaluation of NIC's strategic plan, there is an additional benchmark that is considered aspirational and is extra-ordinary compared with similar institutions (peer groups). This component acknowledges that NIC has achieved a level of excellence on a particular measure and has little room for improvement, but should be encouraged to sustain this high level over time. Performance in the top third of the relevant comparator group is the threshold for sustained excellence for most measures. However, for any measure involving the performance of students on professional and occupational licensure tests, sustained excellence is considered to have been met with a passage rate of 90 percent or above. [CCM 091]
- ²⁵ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 020]
- ²⁶ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 019]
- ²⁷Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 017]
- ²⁸ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Data reflects the number of Distance Learning student credit hours out of number of both distance and non-distance student credit hours, end-of-term. Includes courses and programs in which ALL instructional portions can be completed remotely. Non-instructional, in-person requirements (e.g., orientation and testing) does not exclude a course or program from being classified as exclusively distance learning. This includes credit distance learning courses that are web-based, computer mediated, asynchronously AND synchronously via zoom, etc. in which the learner and learning resources can be generally separated by time and/or space. Does not include hybrid or other courses that require a portion to be done in person. [CCM 258]
- ²⁹ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Latest NIC Service Region comparison = 89% White, 9.2% Other, and 1.8% Unknown. (Source: U.S. Census Bureau Quick Facts, July 2021). [CCM 105]
- ³⁰ Benchmark is based on national comparators combined with the desired level of achievement. Represents the percentage of students who answered "quite a bit" or "very much" to one individual survey question. The Community College Survey of Student Engagement (CCSSE) is a survey administered to community college students across the nation. [CCM 106]
- ³¹ Proficiency outcomes were defined in the spring of 2021. GEM = General Education Requirements. GEM 5 = Humanistic & Artistic Ways of Knowing; GEM 6 = Social & Behavioral Ways of Knowing. Note: NIC started collecting proficiency outcome for all GEM courses in FY19. During the first year a limited number of courses were assessed. The college expects an increase in the number of courses assessed to increase as more faculty participate in the process. Consequently, the college is predicting a decrease in the percentage of students who meet the proficiency outcomes. Percentages represent the weighted average of GEM 5 and GEM 6. [CCM 174]

- ³² Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. FY21 decline due in part to CARES federal funding received. [CCM 172]
- ³³ Benchmark is set based on IPEDS data from comparator institutions combined with the desired level of achievement. Higher percentile scores represent lower costs. For example, data indicates that NIC is less expensive than 73% of the institutions in its peer comparison group. Benchmark/target is to reach 75%. [CCM 130]
- ³⁴ Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Auxiliary Services Operating Units include: Bookstore, Dining Services, Residence Hall, Student Union Operations, Financial Services, and the Student Wellness & Recreation Center. These Operating Units provide students and the North Idaho College campuses services that are not covered by tuition dollars and/or state fees. Cardinal Card Office, Parking Services, and Conference & Events were transferred to Campus Service Units in FY19 and FY20 and are not reported in this summary. Enrollment decline resulted in lower student fee generation, the primary source of funding for Student Union Operations and the Student Wellness & Recreation Center. FY22 Revenues from Sales and Operational Expenses are markedly lower than FY21 due the accounting treatment caused by a return to a Profit & Loss agreement with North Idaho College's food service provider, Sodexo America LLC., in addition to CARES funding received in FY21. Debt-service for the Residence Hall was retired in FY22. Remaining debt-service attaches to the Student Wellness & Recreation Center (interest only through FY22). Stewardship is displayed by leveraging resources to contribute to the economic viability of North Idaho College. [CCM 170]

³⁵Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. [CCM 192]